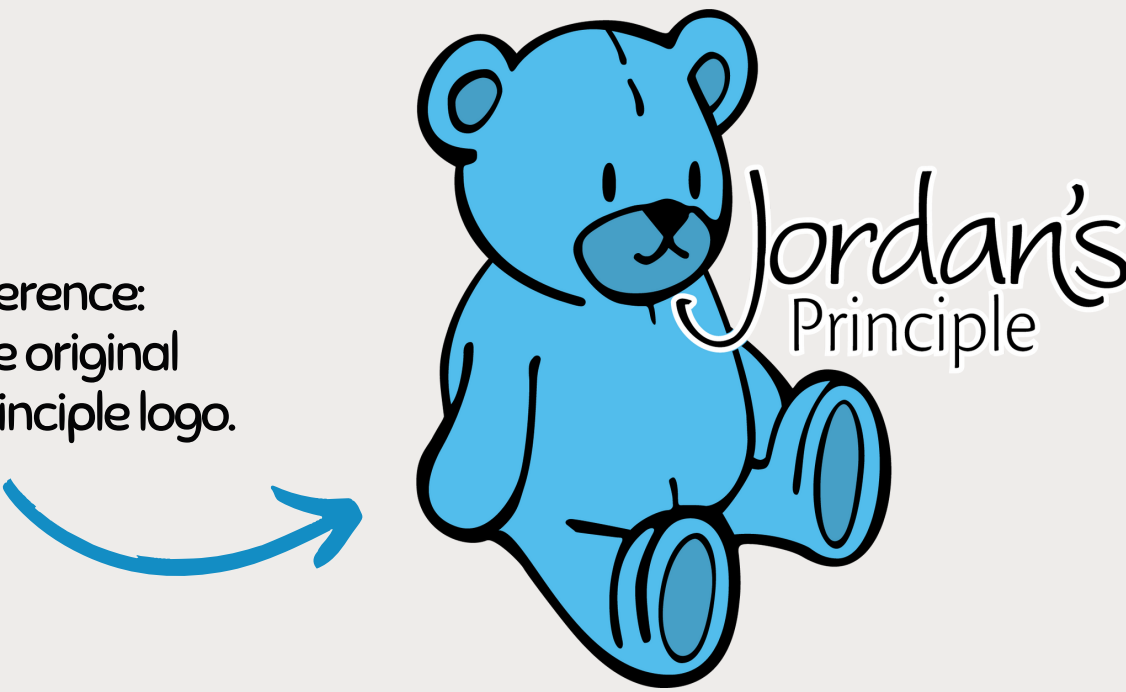


PRIMARY LOGO

Up to you to design.
Submit your logo idea today!

For reference:
This is the original
Jordan's Principle logo.



NOTE:

Always refer to as
"Bimose Jordan's Principle
Regional Hub"

The ceremonial name given to us is
Omashkiigoo-gwiiwizens ekinoogewed
(The Cree boy who taught us the way)

BRAND IMAGERY

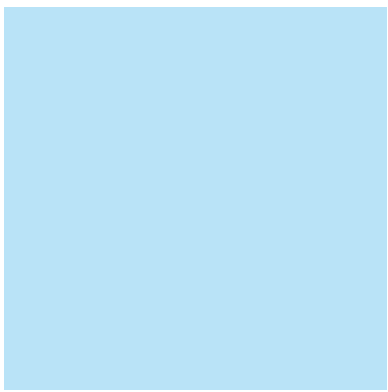


* THESE ARE SAMPLE PHOTOS

COLOUR PALETTE



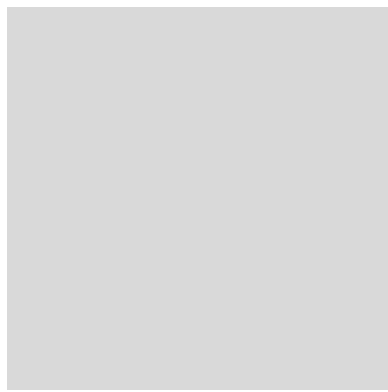
Picton Blue
HEX #51BBEB



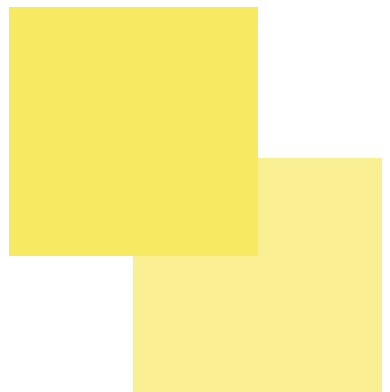
Sail
HEX #B9E3F7



Denim
HEX #138DC4



Alto
HEX #D9D9D9



Portica
HEX #F8E962
OPACITY 100% & 70%



Sunglow
HEX #FCC931

BRAND FONTS

Sniglet

The quick brown fox jumps
over the lazy dog.

Code Pro - Bold

The quick brown fox jumps
over the lazy dog.

Code Pro - Regular

The quick brown fox jumps
over the lazy dog.